

FOR IMMEDIATE PRESS RELEASE

January 2022

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Vegetarian Traveler Partners with WW (Weight Watchers)

Vegetarian Traveler's Certified Vegan *Munchy Crunchy Protein*[®] Makes Impact!
Woman-owned Munchy Crunchy Protein[®] was brought on board to WW.com's carefully curated marketplace and is generating strong sales according to WW.

Two (2) key reasons why WW has made Munchy Crunchy Protein[®] available on their shop site:

- To feed the growing demand for plant-based options; and
- Because of its off-the-charts nutritional stats

At three (3) WW Program Points, they understand the need of their members and guests for a high plant protein (16g certified vegan), high fiber (7g), low net carbs (4g), GMO/Gluten/Nut/Grain free Snack & Meal Protein.

Munchy Crunchy Protein[®] provides the highest levels of appetite satiety that members & guests expect. Made with whole food, natural and simple roasted ingredients and no heavy processing. In single-serve packets for easy portion control, members & guests are lovin' the three (3) great-tasting flavors [savory, mildly spicy, sweet/salty] and enjoy its hearty crunch as well.

Founder and CEO Christy Krejci, said: "A big part of our mission has always been to create highly nutritious and easy to use vegan foods that appeal to and work for all people, thereby helping to move our society towards more plant-based eating. Munchy Crunchy Protein[®] provides that universal appeal."

